**PowerCo’s EDA Summary**

**Findings:**

* ***Approximately 9,7% customers have churned***
* ***There are outliers present in the data and these must be treated before modelling***
* ***Customers are not sensitive to price changes***

**Suggestions:**

* ***Customer churn maybe due to competitor provider offer more attractive price.***
* ***Client feedback of PowerCo may reveal the hidden reason why customer switch provider.***